



Sponsorship and Exhibition Prospectus

CONFERENCE VENUE

Southee Complex
Sydney Showground
1 Showground Road
Sydney Olympic Park NSW 2127
Australia

CONFERENCE DATES

Tuesday 9 September to Thursday 11 September. The Welcome Reception will be held on the evening of 9 September and the Conference Dinner will be held on 10 September.

CONFERENCE THEME

Clinical Professions Education: a bridge to quality, flexibility and diversity
Themes: Clinical governance, Learning Environment & Leadership

WHO WILL HOST?

Sydney West Area Health Service will host the 13 National Nurse Education Conference supported by the Australian Nurse Teachers' Society

WHO WILL ATTEND?

The 13 National Nurse Education Conference is hosted by Sydney West Area Health Service and attracts delegates from government and private sector health and educational facilities including: clinical nurse and midwifery educators, clinical development nurses, clinical nurse specialists, nurse practitioners, researchers, post-graduate educators and students, and nurses considering education as a career pathway

Decision-makers from both academic and clinical backgrounds such as directors of staff development units, heads of faculties, post and under graduate course conveners and, vocational health provider educators, are also expected to participate.

CONFERENCE SECRETARIAT

For queries concerning sponsorship and exhibition opportunities, please contact the Conference Secretariat:

Conference Logistics

Acting as agent for the 13th National Nurse Education Conference 2008
PO Box 6150
KINGSTON ACT 2600

P: 02 6281 6624 F: 02 6285 1336

E: conference@conlog.com.au W: <http://www.conlog.com.au/ants>

SPONSORSHIP PACKAGES

All prices are inclusive of GST

GOLD SPONSOR

\$7,700

- Two complimentary registrations including the Welcome Reception and Conference Dinner
- Double exhibition booth (total space 6m x 6m)
- Two complimentary exhibitor staff registrations
- Logo on conference signage to be display at the commencement of plenary sessions
- Logo on conference website with hotlink to your homepage
- Acknowledgment as a sponsor in the Conference Handbook[#]
- A4 mono chrome advertisement in Conference Handbook[#] (A4 artwork to be supplied by Sponsor)
- Opportunity to place a single promotional item in the Conference satchels
- Copy of delegate list in accordance with *Privacy Legislation 2001*

SILVER SPONSOR

\$5,000

- One complimentary registration including the Welcome Reception and Conference Dinner
- Single exhibition booth in priority location (3m x 3m)
- One complimentary extra exhibitor staff registration
- Logo on conference signage to be display at the commencement of plenary sessions
- Logo on conference website with hotlink to your homepage
- Acknowledgment as a sponsor in the Conference Handbook[#]
- ½ A4 mono chrome advertisement in Conference Handbook[#] (artwork to be supplied by Sponsor)
- Opportunity to place a single promotional item in the Conference satchels
- Copy of delegate list in accordance with *Privacy Legislation 2001*

BRONZE SPONSOR

\$2,750

- One complimentary registration including the Welcome Reception and Conference Dinner
- Logo on conference signage to be display at the commencement of plenary sessions
- Acknowledgment as a sponsor in the Conference Handbook
- Logo on conference website with hotlink to your homepage
- ¼ A4 mono chrome advertisement in Conference Handbook[#] (artwork to be supplied by Sponsor)
- Opportunity to place a single promotional item in the Conference satchels
- Copy of delegate list in accordance with *Privacy Legislation 2001*

KEYNOTE SPEAKER SPONSOR

\$NEG

- Naming rights to the sponsored Keynote's speaking session
- Acknowledgment as a sponsor in the Conference Handbook[#]
- Logo on conference signage to be display at the commencement of the sponsored session
- Logo on conference website with hotlink to your homepage
- Opportunity to place a single promotional item in the Conference satchels
- Copy of delegate list in accordance with *Privacy Legislation 2001*

ROOM NAME SPONSOR

\$4,400

- Naming rights to the room for the duration of the conference
- One complimentary registration including the Welcome Reception and Conference Dinner
- Acknowledgment as a sponsor in the Conference Handbook[#]
- Logo on conference signage to be display at the commencement of the sponsored sessions
- Logo on conference website with hotlink to your homepage
- Opportunity to place a single promotional item in the Conference satchels
- Copy of delegate list in accordance with *Privacy Legislation 2001*

CONFERENCE DINNER

\$5,500

- Acknowledgement as sponsor at the conference dinner
- One complimentary registration including the Welcome Reception and Conference Dinner
- Four additional tickets to the Conference Dinner
- Logo on conference dinner menu
- A4 mono chrome advertisement in Conference Handbook[#] (A4 artwork to be supplied by Sponsor)
- Acknowledgment as a sponsor in the Conference Handbook
- Logo on conference website with hotlink to your homepage
- Opportunity to place a single promotional item in the Conference satchels
- Copy of delegate list in accordance with *Privacy Legislation 2001*

WELCOME RECEPTION

\$2,750

- Acknowledgement as sponsor at the Welcome Reception.
- Company banners on display during the Welcome Reception
- Four additional complimentary tickets to the Welcome Reception
- Company acknowledgment as a sponsor in the Conference Handbook and Registration Brochure #
- Company logo on Conference website with hotlink to your homepage
- Place one item in the Conference satchels

INTERNET HUB

\$7,700

- Exhibition booth for Internet Hub computer terminals (3m x 3m)
- Three computer terminals provided at the Internet Hub
- Acknowledgment as a sponsor in the Conference Handbook[#]
- Copy of delegate list in accordance with *Privacy Legislation 2001*
- Opportunity to place a single promotional item in the Conference satchels

SATCHELS

\$4,400

- One complimentary registration including the Welcome Reception and Conference Dinner
- ½ A4 mono chrome advertisement in Conference Handbook[#] (artwork to be supplied by Sponsor)
- Company name/logo on all Conference satchels
- Acknowledgment as a sponsor in the Conference Handbook[#]
- Logo on conference website with hotlink to your homepage
- Opportunity to place a single promotional item in the Conference satchels

CONFERENCE NOTE PADS AND PENS

Sponsor to supply
notepads and pens

- Pads and pens to be placed in the Conference satchel
- Company acknowledgment as a sponsor in the Conference Handbook[#]
- Logo on conference website with hotlink to your homepage

SACHEL INSERT

\$750

- Place either a single A4 promotional flyer or piece of company merchandising material in the conference satchels

ADVERTISING IN CONFERENCE HANDBOOK

finished artwork to be supplied by sponsor

A4 page monochrome advertisement

\$770[#]

½ page monochrome advertisement

\$440[#]

¼ A4 mono chrome advertisement

\$275[#]

Provided confirmation of sponsorship is received in time to meet printing deadlines

EXHIBITON PACKAGES

All prices are inclusive of GST

EXHIBITON BOOTH

\$2,750

- One exhibition booth (3m x 3m) for the duration of the Conference including:
 - exhibition booth in velcro-compatible material
 - fascia board with company name
 - 2 x spotlights affixed to fascia board
 - 1 x PowerPoint (for plugging in electrical items)
- One complimentary exhibitor registration
- 100 word company listing in Conference Handbook
- Copy of delegate list in accordance with Privacy Legislation 2001

DISPLAY SPACE

\$1,800

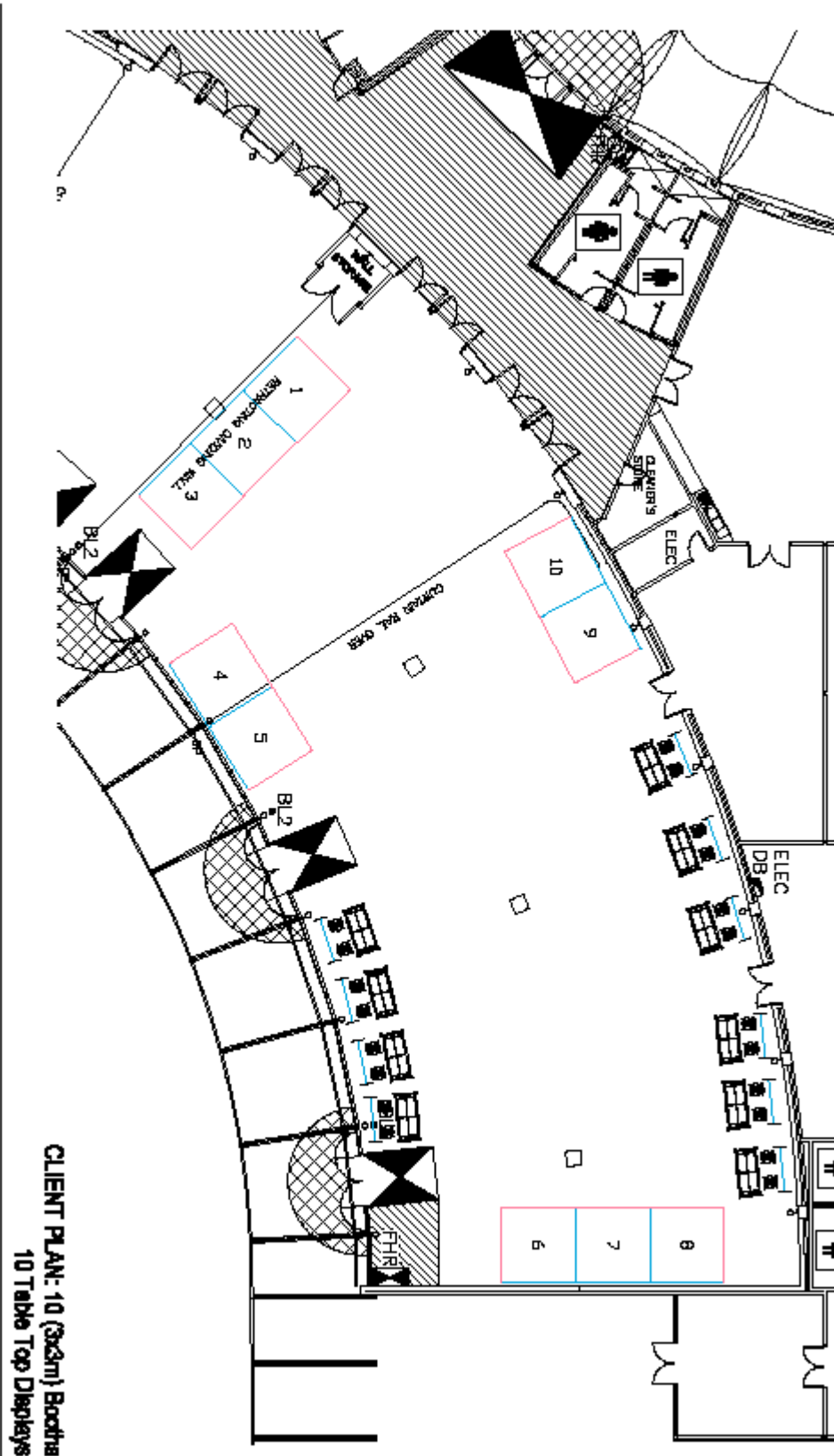
- One display space in the exhibition area for the duration of the Conference including:
 - poster board
 - skirted trestle table
- One complimentary exhibitor registration
- 100 word company listing in Conference Handbook
- Copy of delegate list in accordance with Privacy Legislation 2001

EXTRA EXHIBITOR STAFF

\$275

Exhibitors are entitled to one complimentary registration per paid exhibition booth or display space only. If you require additional members to staff your stand for the three days of the Conference, an Extra Exhibitor Staff fee of \$275 per staff member applies. This cost covers tea breaks and lunches. This fee does not include admittance to Conference sessions or the Conference Dinner. Tickets for the Conference Dinner may be purchased at an additional cost.

FLOOR PLAN



**CLIENT PLAN: 10 (3x3m) Booths
10 Table Top Displays**

TERMS AND CONDITIONS

The Organisers accept no liability for damage to exhibits by loss, damage, theft, fire, water, storms, strikes, riots or any cause whatsoever. Exhibitors are advised to insure against such liability.

The Exhibitor is responsible for all personal injury or damage to property arising in connection with the Exhibitor's display area, howsoever caused. The Exhibitor will indemnify the Organisers in respect of any claim and demands in respect thereof. The Exhibitor must take out adequate insurance in respect of all such claims.

The Organisers reserve the right to change the venue and duration if exceptional circumstances demand. In the event of a change of venue and/or duration, the agreement to participate will remain in force so long as the Exhibitor is informed at least one month before the changes.

CANCELLATION POLICY

Once you have confirmed your participation by completing either the Exhibition or Sponsorship Booking Forms at the back of this brochure, it will be deemed as an official commitment by your organisation to pay the full cost of the selected sponsorship and/or exhibition package(s). The organisers will reserve the right to retain monies received and penalties may be incurred should you fail to fulfill your commitment due to print schedules and deadlines.

13th National Nurse Educators Conference

EXHIBITION BOOKING FORM

ABN 70 667 812 600

All prices are in Australian dollars and inclusive of GST.

Contact name: _____
Position: _____
Organisation: _____
Postal Address: _____
Suburb: _____ **State:** _____
Postcode: _____ **Mobile:** _____
Phone: _____ **Fax:** _____
Email: _____

	TOTAL NUMBER	TOTAL COST
Exhibition Booth \$2,750 ea	_____	\$ _____
Floor Space Only \$1,800 ea	_____	\$ _____
Extra Exhibition Staff \$275 ea	_____	\$ _____

PAYMENT DETAILS

- Please send a Tax Invoice in order to facilitate payment
 I wish to pay by credit card and hereby authorise you to charge \$_____ to my credit card

Name on card: _____

Type of credit card: Visa Mastercard AMEX Diners

Card number: _____ Exp Date: _____

Signature: _____

- Payment will be made by Electronic Funds Transfer
Account Name: ANTS Conference 2008 Account No: BSB 06 2909 Account Number: 1014 8467

TERMS AND CONDITIONS

I / We understand that booths will be allocated in order of receipt of application forms and payment. In the case of the withdrawal of an exhibition stand, unless that particular stand is resold, the Organisers will reserve the right to retain monies received. The Organisers accept no liability for damage to exhibits by loss, damage, theft, fire, water, storms, strikes, riots or any cause whatsoever. Exhibitors are advised to insure against such liability. The Exhibitor is responsible for all personal injury or damage to property arising in connection with the Exhibitor's Display area, howsoever caused. The Exhibitor must take out adequate insurance in respect of all such claims. The Organisers reserve the right to change the venue and duration if exceptional circumstances demand. In the event of a change of venue and/or duration, the agreement to participate will remain in force so long as the Exhibitor is informed at least one month before the changes.

Signed _____ Date _____

Please send completed form to: 13 NNEC Conference 2008, PO Box 6150, KINGSTON ACT 2604, Tel: 02 6281 6624 Fax: 02 6285 1336, Email: conference@conlog.com.au

13th National Nurse Education Conference

SPONSORSHIP FORM

ABN 70 667 812 600

All prices are in Australian dollars and are inclusive of GST.

Contact name: _____
Position: _____
Organisation: _____
Postal Address: _____
Suburb: _____ **State:** _____
Postcode: _____ **Phone:** _____
Mobile: _____ **Fax:** _____
Email: _____

SPONSORSHIP PACKAGE PREFERENCES

I / We would like to take up the following sponsorship package(s):

1st preference _____ \$ _____
2nd preference _____ \$ _____

PAYMENT DETAILS

- Please send a Tax Invoice in order to facilitate payment
 I wish to pay by credit card and hereby authorise you to charge \$_____ to my credit card

Name on card: _____

Type of credit card: Visa Mastercard AMEX Diners

Card number: _____ Exp Date: _____

Signature: _____

- Payment will be made by Electronic Funds Transfer
Account Name: ANTS Conference 2008
Account No: BSB 06 2909 Account Number: 1014 8467

TERMS AND CONDITIONS

I / We understand that sponsorship packages will be allocated in order of receipt of application forms and payment. In the case of the withdrawal of a sponsorship package, please be advised that unless that particular package is resold, the Organisers will reserve the right to retain monies received.

Signed _____ Date _____

Please send completed form to: 13 NNEC Conference 2008, PO Box 6150, KINGSTON ACT 2604,
Tel: 02 6281 6624 Fax: 02 6285 1336, Email: conference@conlog.com.au